

RZSS COMMUNITY FUNDRAISING PACK



BRINGING CONSERVATION TO LIFE



HELP US MAKE A DIFFERENCE

Connecting people with nature. Safeguarding species from extinction.



*Yang Guang enjoying a snack at
RZSS Edinburgh Zoo*

Established in 1909 by Edinburgh lawyer Thomas Gillespie, the Royal Zoological Society of Scotland (RZSS) has been working to promote awareness and conservation of rare and endangered animals for over 100 years. RZSS operates both RZSS Edinburgh Zoo and RZSS Highland Wildlife Park. We also support a wide variety of research and conservation projects in the UK and around the world.

You may already know that RZSS is an independent Scottish charity. We receive no direct government funding and rely on the generosity of supporters just like you to continue our local and global conservation efforts.

In addition to operating Edinburgh Zoo and Highland Wildlife Park, we support education, research, and conservation projects in the UK and in over 20 countries around the world. Our work ranges from working with local communities to protect chimpanzees in Uganda, to engaging Scottish school children in taking steps for nature closer to home.

Thank you for supporting RZSS. You are playing a vital part in helping us to achieve our vision of connecting people with nature and safeguarding species from extinction.

supportus@rzss.org.uk

0131 314 0380

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#RZSS

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Raise funds for RZSS

At RZSS, we rely on the support of people like you to achieve our conservation aims. Our dedicated members, donors, and volunteers provide invaluable support in a wide variety of ways.

If you would like to help raise money for RZSS, or are looking to challenge yourself while raising money for charity at the same time, there are many ways to get involved. Why not get together with friends, family, or colleagues? By fundraising for us you can have lots of fun, while taking pride in the knowledge that you are stepping up for vulnerable species all over the world.

Start a Just Giving campaign

We have a dedicated fundraising page at www.justgiving.com/rzss, where you can set up your own campaign, challenge, or event, and raise funds directly for RZSS. All money raised will go straight to where it's needed most, playing a key part in our efforts to protect vulnerable species both in Scotland and across the globe.

Raise money by shopping online

Do you regularly shop online? Would like to raise money – for free – while you shop? Simply visit www.giveasyoulive.com before making a purchase. Choose Royal Zoological Society of Scotland as the charity you wish to support, and every penny you raise will help us in our efforts to safeguard species from extinction.

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SOME FUNDRAISING IDEAS TO GET YOU STARTED



Flamingo Fancy Dress

Brighten up your work or school week by coming in fancy dress! Ask friends and colleagues to bring a small donation to support your fundraising campaign

Give it up for Giant Pandas

Ask friends and colleagues to sponsor you while you give up one of your favourite things for a good cause



Tiger Trivia

How well do you know your animal trivia? Put it to the test with your very own quiz night.



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Dine with Douroucouli

Would you like to raise money without leaving the house? Why not host a dinner party and ask each of your guests to bring a donation?



Bake for Banteng

There's nothing so popular as a bake sale or a barbecue – and if the profits go to charity, you can't go wrong!

Party with Penguins

Do you have a special event coming up? Why not ask your friends and family to gift you a donation? Show how committed you are to wildlife conservation, and save on wrapping at the same time!



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HOW FAR WILL YOUR MONEY GO?

£5

Will fund equipment for our work with macaques in Morocco.

£10

Will fund an interactive wildlife education pack for Scottish schools.

£100

Will buy lunch for one of our three resident polar bears for five months.

£350

Will fund ten health checks for vulnerable Scottish wildcats.



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SOME THINGS TO REMEMBER...

- ✓ Please ensure that any RZSS logos, photos, and wording have been approved by our team before you use them. You can do this by emailing us at supportus@rzss.org.uk.
- ✓ Make sure everything is run transparently and legally.
- ✓ Stay safe. Unfortunately we cannot accept responsibility for any accident or injury that may occur in relation to your campaign.
- ✓ Last but not least, don't forget to tell us about it! We are always excited to hear from you. Please don't hesitate to send us any updates or photos of your campaign along the way.



Our Fundraising Promise

The Development team within RZSS, responsible for all elements of fundraising for the organisation, are all individual members of the Institute of Fundraising (IoF). As such, we ensure all fundraising activities are carried out honestly and in compliance with fundraising legislation.

RZSS remains committed to the highest standards in fundraising and to full compliance with the IoF Code of Practice.

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HOW TO SEND US YOUR DONATIONS...

Create a JustGiving account

All money raised through Just Giving will come straight to us at the end of your campaign.

Just visit www.justgiving.com/rzss to sign up.

Post a cheque

If you would like to post us a donation cheque, please send it to:

**Development Team
Royal Zoological Society of Scotland
134 Corstorphine Road
Edinburgh
EH12 6TS**

Gift Aid

The government supports charities like us with a scheme called **Gift Aid**, which allows us to claim back the tax on your donation. It is worth 25p in the pound to us if you are a UK taxpayer, and is at no extra cost to you, so by donating you will ensure that we receive up to 3 times your original donation from the government.

Thank you for your support!



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